

## **Game Regulations**

### **“WIN AN ADVENT CALENDAR”**

#### **Article 1: Organizer**

The Organizer is ORIENTIS GOURMET a company organized and existing under the law of France, having its registered office at 89 Avenue Niel – 75017 Paris, France, registered under identification number RCS Paris 350 283 057 (the “Organizer”). ORIENTIS GOURMET, as representative of KUSMI TEA, organizes a free draw, without obligation to purchase, beginning on October 26, 2022, at 09:00 AM and finishing on November 2<sup>nd</sup>, 2022, at 23:59 included EDT (hereinafter the "Game").

#### **Article 2: Projected game**

The planned operation consists of a draw to win a 2022 Advent Calendar for one (1) person from among those who subscribe to the KUSMI TEA Newsletter during the period in question.

The operation is entitled: "WIN AN ADVENT CALENDAR". The terms and conditions of the operation are described in the present regulations (hereinafter referred to as the "Regulations").

#### **Article 3: Participation terms and conditions**

The rules listed below and any information about how to enter and prizes form the terms and conditions of the Game.

3.1 The Game is open to anyone who is over 18, has an Internet connection, a valid email address, which is not subscribed to the KUSMI TEA Newsletter and a shipping address.

The Organizer reserves the right to proceed to further verification to apply the aforementioned article.

3.2 Any person who has collaborated in the organization of the Game, their immediate family members or relatives, the Organizer’s employees or the ORIENTIS Group’s employees or subcontractors are not allowed to take part in the Game.

3.3 Any fraudulent entry and/or entry that does not comply with the Terms and Conditions and/or includes inaccurate information may not be taken into account and will be considered as null and void. Disqualified participants cannot claim a prize.

The Organizer thus reserves the right to return the prize to the competition that would have been unduly awarded to the participant.

3.4 The sole participation in the Game involves full acceptance for all participants of these Terms and Conditions. Failure to comply with these rules will result in the automatic cancellation of participation and the possible awarding of prizes.

3.5 Participation is limited to one entry per person and e-mail address, without any purchase obligation.

#### **Article 4: Participation rules**

4.1 The Game takes place on October 26, 2022, 9:00 AM and finishes on November 2nd, 2022, at 23:59 EDT (EDT date and hour of connection being valid). The Organizer reserves the right to modify/extend the participation period and to postpone any announced date.

4.2 To enter the Game, the participant shall:

- Have a valid email address.
- Enter your email address in the fields for subscribing to the KUSMI TEA Newsletter via:
  - The pop-up window that appears when you first log on to the site [www.kusmitea.com/it](http://www.kusmitea.com/it).
- Check the box “Accetto di partecipare al sorteggio” in order to be counted in the list of participants.
- Click on the button "Mi Iscrivo" which validates the subscription to the Newsletter.
- Have read and accepted the regulations.

#### **Article 5: Selection of the winner**

At the end of the period, one (1) winner will be designated (hereinafter the "Winner").

As the Game is a random draw, the new subscriber to the KUSMI TEA Newsletter who win will be informed if it has won at the end of the period by a confirmation email. The date of the draw is November 3rd, 2022.

#### **Article 6: Prize**

The Winner may win the following Prize:

**A Kusmi Tea Organic Advent Calendar  
(21148A2500)**

The total value of the Prize put into the draw is €38.90 per unit, including all taxes and

excluding shipping costs. There is not consolation prize.

The value indicated for the Prize corresponds to the public price including tax currently practiced or estimated at the date of drafting the Rules, it is given as a mere indication and is subject to change. The Organizer accepts no responsibility for any loss, damage, or injury incurred to enter the competition or in connection with taking up the Prize.

This value is not subject to any dispute as to its valuation with the Organizer.

The Prize is strictly personal and cannot be assigned, transferred or resold. The Winner may not ask to receive any consideration whatsoever for their Prize, in particular cash, as the Prize is neither exchangeable nor refundable.

The Organizer shall not be liable for any defect, error or omission that would prevent the Winner from enjoying their Prize (this list is not exhaustive).

#### **Article 7: Winner Notification**

7.1 The Winner will be determined solely on a random selection. ORIENTIS DISTRIBUTION LLC's decision is final.

The Winner will receive an email on November 3rd, 2022, if she/he has been drawn to win the Prize.

7.2 The Winner should reply to the Organizer by mail his intention to benefit from his Prize within 1 (one) month following the sending of this e-mail. Otherwise, she/he will be considered to have renounced his/her Prize and the Prize will remain the property of the Organizer.

The Winner must provide, within fifteen (15) days, the information required by the Organizer, including their mailing address and a cell phone number, in order to receive their Prize by mail in the weeks following the response of the Winner to the confirmation email announcing that they have been drawn.

The Winner must comply with the Rules. If it turns out that she/he does not meet the conditions of participation, her/his prize will not be awarded. Participants authorize all verifications concerning their identity, age, postal address or the loyalty and sincerity of their participation. In this regard, the Organizer reserves the right to request a copy of the winner's identity document before sending the Prize. Any false declaration, false indication of identity or address will result in the immediate elimination of the participant and, if applicable, the

reimbursement of the Prize already sent.

#### **Article 8: Prize delivery**

8.1 The Winner will receive all the information necessary for the delivery of her/his Prize by email sent on November 3rd, 2022, announcing that they have been drawn. The Prize will be sent to the Winner by post.

8.2 If the email address provided is incorrect or does not correspond to one of the participants or if for any other reason connected with technical issues would not enable to correctly deliver the order's confirmation email, the Organizer shall by no means be held responsible. Likewise, it is not the Organizer's responsibility to do some research on contact details of participants that could not be contacted because of an invalid or wrong electronic or postal address.

If the Winner cannot be contacted or if she/he does not respond within the time limit or not provide her/his information, she/he will not be entitled to any winnings and any kind of compensation.

8.3 The Prize is not exchangeable for another object, nor for any monetary value and cannot be refunded in part or in full. Participants are informed that the sale or exchange of the Prize is strictly forbidden.

#### **Article 9: Data processing**

The personal data of the participants collected in the context of participation in the Game are recorded and saved in a computer file and used by the Organizer for the purposes of their participation and for the awarding of their prizes. This data is intended for the Organizer's marketing and communication departments as well as for third-party service providers acting as subcontractors to whom the Organizer may resort for the delivery of the prizes.

This processing is necessary for the purposes of the legitimate interests pursued by the Organizer, which consist in managing the registration and participation of the participant in the Game, and in contacting the Winner and sending the prizes. The data to be sent to the Organizer are mandatory. If this information is not provided, the participation will not be accepted.

If the participant has given his consent by clicking on the button "Mi Iscrivo", he acknowledges that he agrees to share his information with ORIENTIS GOURMET, the controller. This information is intended for commercial prospecting purposes, realization of statistics and marketing studies and management of the customer relationship in order to

propose targeted commercial offers to the customers. Participants may also unsubscribe at any time via the unsubscribe link as indicated in their correspondence.

In accordance with the French law "informatique et libertés" of January 6, 1978, as amended by law n°2018- 493 of June 20, 2018, the participant has the right to access, rectify, delete and portability of information concerning him/her, as well as the right to oppose or request the limitation of the processing, under the conditions and within the limits provided for by the regulations. These rights may be exercised by contacting the Organizer by mail at the Organizer's address: ORIENTIS GOURMET-Parc du Hode - 76430 Saint Vigor d'Ymonville; or by email at [privacy@orientis.fr](mailto:privacy@orientis.fr). If the right to object is exercised before the end of the Game, the participant waives his/her participation. The participant has the right to file a complaint with the CNIL.

For more information, our privacy policy is available at any time: <https://www.kusmitea.com/it/privacy-policy.html>

#### **Article 10: Responsibility**

The participant acknowledges and accepts that the obligations of the Organizer as set forth in the Rules are limited to the drawing of the entry forms in accordance with the terms and conditions of the Rules and to the awarding of the Prize to the Winner, according to the criteria and procedures defined in these Rules.

Participation in the Game implies knowledge and acceptance of the characteristics and limits of the Internet network, including, but not limited to, technical performance, response times for consulting, querying or transferring information, network congestion, risks of interruption, and risks related to the connection.

The Organizer shall not be held liable in the event of technical, hardware or software failure of any kind whatsoever, including the risk of contamination by viruses circulating on the network, and the absence of certain data that could be diverted.

The Organizer shall not be held responsible in the event of poor reception or non-reception of the email confirming participation, whatever the cause.

The Organizer cannot be held responsible if, in the event of force majeure, as defined by French jurisprudence, or in the event of exceptional circumstances beyond its control, it is forced to cancel, postpone, extend, shorten or modify the Game in whole or in part. No compensation will be paid in this respect.

#### **Article 11: Litig**

These Rules are subject to French law.

To be considered, any disputes relating to the Game, or the Prize must be made by written request to the following address: [contactit@kusmitea.com](mailto:contactit@kusmitea.com). And no later than ninety (90) days after the deadline for participation in the Game as indicated in these Rules.

In the event of a persistent disagreement relating to the application and/or interpretation of the Rules, it is possible either to refer the matter to a consumer mediator from the list given and updated by the Commission d'évaluation et de contrôle de la médiation de la consommation (Consumer Mediation Evaluation and Control Commission), or to fill in an automated complaint form which will allow the designation of a dispute settlement body to reach an amicable agreement. Failing this, any dispute will be submitted to the competent courts of Paris.